

HSR IS COMMITTED TO SAVING YOU MONEY

HOLLYWOOD STUDIO RENTALS IS SO CONFIDENT WE OFFER THE LOWEST PRICES
ON THE RENTAL OF PROFESSIONAL MOTION PICTURE & TELEVISION
PRODUCTION EQUIPMENT WE MAKE YOU THE FOLLOWING OFFER:

"HSR will beat any local Southern California equipment rental firms quote by *at least 10%* on the exact same or substantially similar equipment package containing the same quantity and type of accessories and other included items rented for the same period of time."



This **Lowest Price Guarantee** extends to any production rental category we offer. Whether it's video, professional sound, lighting, grip, editing systems, communications, DVD replication, or any other HSR category.

If someone else has it for less **WE WILL BEAT THEIR PRICE.**

We compare the bottom-line total of the rental or services quote. If someone else is less, we will drop our price. It's that simple. To be fair, the company we are beating must be a real company with a real address. No private owners or quotes packaged with labor or other services. Also, we have to own and have in stock the equipment and it has to be available so book your package early.

TAX ON YOUR RENTAL? While not new, it's a game some rental firms are playing these days. They add 8.25% to your total rental bill, just as if you were purchasing the equipment. Thing is, you may not be told until you are picking up your order. We don't have any hidden charges and we don't play the *surprise* budget deflating tax game. You are *never* charged tax at HSR because we pay the tax when we purchase the equipment. A *real* rental firm will make the purchase commitment and save their customers money. At HSR we don't sell anything and rentals isn't an after-thought or a side business, it's what we do.

To use our **Lowest Price Guarantee** program we may require a written quote from the other rental company or find the lower rate posted on their web site. We want you to rent with confidence, receive the best possible customer service, get the most complete package while paying the least possible amount for your rental equipment or services order.

MAJOR BRANDS, MAJOR PRODUCTS. Sure, we carry the Sony CineAlta, Panasonic HVX, JVC GY-HD series, P2 and SxS memory cards, Sony underwater systems, Basson SteadiCam, IKAN HD LCD monitors, Arri, Mole-Richardson, Letus, Kino-Flo, LightPanels, IDX, Anton/Bauer, Magliner, Sennheiser, Lectrosonics, KTek, Losmandy, AJA, Brevis/Cinevate, Glidecam, Cartoni, Manfrotto, JVC CRT HD Displays with HD-SDI, Chrosziel, Denecke, Nikon Nikkor, Frezzi HMI and MiniFill, Strand, Century Precision, Mackie, Photoflex, Motorola, Cinetech, Zanatex Porta-Power, Sound Devices, Zacuto, Telex, Schneider, Tiffen, Apple FCP, Editing Systems and Cinema Displays, and a very complete accessories department.

NOTHING TO HIDE. So your current rental firms web site doesn't show their rental prices? That's a bad sign. Call them for prices? And after you do, they're higher anyway? Who has time to play that game? Check out our informative web site for all of our prices, rental conditions and over 200 complete owner's manuals in the printable .pdf format. It's all there. And of course, it's free.

For fifteen years, the newest nicest cleanest least expensive and most complete rental packages in the Los Angeles area. Or anywhere for that matter. Choose HSR. After all, it's your production and your money.



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